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PRESS RELEASE

FOR IMMEDIATE RELEASE

Stress-free Home Cooking during Visitor Season

Dubai, November 2013: The survival guide to stress-free cooking when your home is being invaded by troops of visitors.

With the arrival of the cooler weather comes the arrival of visitors in the form of family and friends to many of Dubai's homes. This inevitably entails large scale meal planning and never-ending grocery shopping which often takes the fun right out of having guests.

DinnerTime to the rescue – a brilliant concept imported to Dubai from Sweden which delivers to your doorstep a weekly box of fresh ingredients and recipes for four dinners. Each week's food box includes one meat dish, one chicken dish, one fish dish and one vegetarian, pasta or soup dish. Each recipe takes only about 30 minutes to prepare and cook, freeing up time to relax with your visitors. Also, don't forget all the time saved by NOT having to sprint down the aisles of the supermarket for some quick and uninspired food shopping.

DinnerTime boxes come ready for two or four people, delivered on a Sunday, so a family of four with two visitors just needs to take one of each to have dinner covered for everyone, stress free, for four days.

You don't even need to subscribe, you can just order by Thursday for whichever week you desperately need saving. An added bonus is the very reasonable cost. A box of 4 meals for 4 people is AED 420 (AED 380 for a subscription) and a box of 4 meals for 2 people is AED 300 (AED 280 for a subscription).

Also available in gluten-free versions. This is home cooking made really easy.

For more information, please visit www.dinnertime.me

Link to high res image: <https://www.dropbox.com/s/l31h5dzu490dafz/309.JPG>

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About DinnerTime

DinnerTime is a UAE-based company founded in 2011 by three Swedish entrepreneurs, pioneering the popular concept of a dinner box containing groceries and recipes delivered to your doorstep in Dubai. DinnerTime delivers four set dinners a week, created by their own Chef, complete with fresh ingredients and easy-to-follow recipes. The family box contains 4 meals for 4 people at AED 420 and the couples' box contains 4 meals for 2 people at AED 300. Also available in gluten-free versions and at a discounted rate for subscriptions.

DinnerTime takes the stress out of menu planning and grocery shopping for a busy household with the satisfaction of home cooked meals.

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